



CALPEEK

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22nd CD FINAL UPDATE: CAPPS VS. BORDONARO.

Editor's note: The special election to replace the late Walter Capps(D-Santa Barbara) takes place Mar. 10th. Some in the national news media are trying to turn this contest into a referendum on House Speaker Newt Gingrich. Here's our final update & analysis...

...Looking back, Gingrich and other GOP leaders really should have checked more closely with the Calif. GOP House delegation before backing moderate Republican Assemblyman Brooks Firestone over conservative Assemblyman Tom Bordonaro. Bordonaro defeated Firestone by 6,000 votes (29.1% vs. 24.7%). As often happens, the moderates have the money, but the conservatives are the ones who do the grunt work necessary to win elections. And that passion is still evident in the runoff...

...Bordo now finds himself facing Demo Lois Capps, who captured 45% of the vote in the Jan. 13th primary. If Bordo should defeat Capps, it could have negative implications for Gingrich...

...Who wins? Both sides have been on tv for months and both have solid funding, although Capps has done somewhat better. IE campaign spending is about equal too. Late Demo polling shows Capps up by about 5-7 points, but these tracks are changing daily. Both sides are confident, but **Calpeek** sources who are neutral think Capps has a *slight edge*...

...Here is what they base this on: 1) In AVs (absentee voter - or vote by mail), there are some 80,000+ ballots. In the San Luis Obispo part of the 22nd CD (very heavy GOP area), GOP generated mailers accounted for 46% of AV ballots vs. 43% generated by Demos. Republicans should have killed the Demos here. 2) New voter registration - Demos beat the GOP by a net

of 2,600. 3) The Libertarian Party candidate, Robert Bakhaus, will hurt Bordo more than Capps. 4) While Firestone has endorsed Bordonaro, it's lukewarm support. The moderate GOPers who vote will *cross-over* for Capps. 5) Bordonaro was late in getting his Santa Barbara operation up and running. This could really hurt Bordo. And 6) There's still a feeling that Bordo's views are just too conservative for the 22nd CD...

...Could Bordo still win? YES, if the Demo GOTV effort doesn't mobilize its voter base. The biggest enemy the Demos have is **apathy**. Stay tuned...

CAMPAIGN '98: WILL THE TREASURER'S CONTEST TURN INTO MUD WRESTLING? INSIDERS SAY YES.

Editor's note: This contest to replace Matt Fong(R) as Calif. Treasurer could turn out to be one of the most vicious and nasty campaigns of all times. Here's our first report and analysis...

...The past two treasurers, Kathleen Brown(D) and Fong, stayed only one term before trying to move up the political ladder, but both would have been better off with more seasoning. The current field includes three *serious* contenders(2 GOP and 1 Demo): Assemblymen Curt Pringle(R) of Orange Co. and Jan Goldsmith(R) of Poway; and Sacto businessman/former CDP chair Phil Angelides(D). As one might suspect, Pringle has the *best name ID* of the three at 19%, followed by Angelides at 12% and Goldsmith with 11%...

...The GOP first, because that's where the action will be in June. Many thought the Republican primary would be a mild battle between Goldsmith and San Mateo Co. Sup. Ruben Barrales(R). But the political picture changed in early January when Pringle jumped from the controller's race to treasurer. The heat was put on Barrales and Goldsmith to switch to the controller's race: Bar-

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rales switched, but Goldsmith stayed and didn't blink...

...Will the Treasurer's race get nasty? Bet your first born, because Pringle is a *walking target* when it comes to controversy - and both Goldsmith and Angelides will undoubtedly unload on the former Assembly Speaker about the '88 poll guard incident and the '95 recall of Doris Allen. No need to rehash all the details of the '95 fiasco, where a number of GOP campaign operatives with links to Pringle and the recall campaign pleaded guilty to misdemeanor election law violations. Not a pretty picture for Pringle. In addition to these Pringle negatives, conservatives are POed because he backed moderate Brooks Firestone over conservative Tom Bordonaro in the 22nd CD special election...

...In terms of campaign teams, Pringle's lead consultant is Russo Marsh + Raper, while Goldsmith's team is led by McNally Temple & Assoc. In fundraising, two good friends are pitted against each other: Linda Kasem for Pringle and Anne LeGassick Dunsmore for Goldsmith...

...Turning to Angelides. Susan Baltake is handling daily mgt., while Cathy Calfo is the finance director. No pollster or media consultant is on board as yet, but that will come soon. Angelides has 2 Demo opponents: South Gate City Treasurer Albert Robles and a Mervin Evans. Insiders don't view either as a serious threat to Angelides, although Robles does have a good ballot title. Angelides is a great fundraiser (he has a monster war chest of \$920,000) and is not afraid to take off the gloves. That aggressiveness may have cost him the treasurer's race in '94 because some Demos backing former State Sen. David Roberti viewed Angelides' primary tv ads as being *over the line* in attacking Roberti on the issue of abortion. Stay tuned...

CAMPAIGN '98: FONG MAKES STAFF CHANGES TO GET HIS GOP U.S. SENATE DRIVE BACK ON TRACK.

Editor's note: The past few weeks have not been good for CA Treasurer Matt Fong, who hopes to face incumbent U.S. Sen. Barbara Boxer(D) in November. Here's a brief update & analysis

...The newest reorganization of the Fong campaign is the second key shake-up since his campaign first got off the ground. Late last year McNally Temple & Assoc. was replaced by Russo Marsh + Raper as lead consultants. But the problems of the past haven't really disap-

peared. According to **Calpeek** sources, the campaign has been *drifting*, without strong leadership. In addition, Fong's fundraising needs help...

...So it wasn't a shock to learn that Ellen Franklin was no longer around as campaign manager. Instead, Fong loyalist Ron Rogers now assumes that duty and sources say he should have been here from the beginning. To shore up fundraising, savvy GOP fundraising vet Anne LeGassick Dunsmore was hired about a month as the campaign's finance director. LeGassick has beefed up the fundraising team by hiring Kristine Walters and San Diego based Lacee Beaulieu - both of whom used to work for Issa. Interesting. We'll see how these changes impact Fong's operation...

...The Feb. 20-22 CRP convention in Burlingame didn't really settle anything in terms of which candidate the GOP establishment favors: they still seem to like Fong best, but make no mistake, *deep pocketed* San Diego businessman Darrell Issa made a strong impression. It's a little too early to say what impact U.S. Rep. Frank Riggs made because he just recently launched his senatorial campaign. But if Fong's standing and fundraising doesn't improve, Riggs could be in a position to benefit. FYI: Issa's new website: www.Issa98.com...

CAMPAIGN '98: CITY & COUNTY BALLOT MEASURES.

Editor's note: Here's the first in a series of reports about *local ballot measures*. By next week most of these measures will have letters or numbers assigned...

♦ **San Francisco** - Lots of action here, with former campaign consultant Clint Reilly teaming up with State Sen. Quentin Kopp(I-S.F.) for a couple of measures aimed at Mayor Willie Brown. One measure would strip Brown of his control over Treasure Island (in the past Brown has said he'd like to see the island turned into a gaming/casino mecca), while the other measure deals with staffing at city hall. Cmp. mgr. Ellie Schafer is running the show for Clint. Sources say that polling puts support for both measures over the 70% mark...

...And then there's a \$89.9 million bond measure for a complete rebuilding of the de Young Museum in Golden Gate Park. Whitehurst Campaigns is the lead consultant, with Liz Colton also aboard. David Binder's firm is doing polling. Another measure dealing with Golden Gate park concerns a parking facility and

setting up a *public use benefit district*. Solem & Associates are the lead consultant, with Staton Hughes & Shafer also aboard...

◆ **City of San Diego** - The city council has placed a measure on the ballot calling for the expansion of the San Diego Convention Center (doubling its current size by adding 900,000 sq. feet) at a cost of \$216 million. The payback would be through hotel taxes and port lease revenue. The backers have hired Tom Shepard of Campaign Strategies to run the YES campaign. There is opposition from former councilman Bruce Henderson and Libertarian activist Richard Rider...

◆ **Sacramento Co. & City** - In the county, the Sacto Deputy Sheriffs Assn. (DSA) collected 65,000 names to qualify an initiative dealing with binding arbitration in salary disputes. The Board of Supes has placed a counter proposal on the same ballot, backed by the Chamber of Commerce. Sacto City Firefighters also have a binding arbitration measure on the ballot. Both the firefighters and the DSA are using consultant Phil Giarrizzo. Stay tuned...

CAMPAIGN '98: ODDS & ENDS FROM AROUND CALIF.

Editor's note: Here are some new developments and news worth noting...

☒ **Attorney General** - State Sen. Charles Calderon (D-Monterey Park) and former Congresswoman Lynn Schenk (D-San Diego) formally announced their candidacies this past week. Calderon first. By the end of March Calderon says he'll have raised more than \$2 million. His campaign team includes daily mgr. Darren Seaton; lead consultants Terris & Jaye; polling by God-be Research; and media/tv will be handled by Mac-Williams, Cosgrove, Smith, Robinson, with Will Robinson as the media director. Calderon has backing from Assembly Speaker Antonio Villaraigosa and 8 other Latino lawmakers. In fact, a key part of Calderon's strategy will be to rely on the Latino voting base. Calderon is a true moderate and he's carried a number of law & order bills, including a bill banning convicts from profiting from their crimes...

...As for Schenk, she announced Mar. 4th in both Sacto and San Diego. Strategically, Schenk thinks '98 could be a replay of Barbara Boxer's '92 primary win over two male rivals (Levine & McCarthy). Although she

and her attorney husband C. Hugh Friedman do have *deep pockets*, Schenk refused to say whether she'd spend any of her own funds. She was a Deputy AG from 1971-72 in the criminal division and is pro-death penalty. Her campaign team includes Staton Hughes & Shafer; The Campaign Group handling tv/media; and Garin-Hart on polling...

CAMPAIGN '98: UPDATE ON U.S. HOUSE CONTESTS.

Editor's note: Here's another update on key U.S. House races in Calif. Filing closed Friday, Mar. 6th, so we'll have a more complete wrap-up next week...

☒ **34th CD** - A surprise. 8-term incumbent Demo U.S. Rep. Esteban Torres won't seek reelection. He was first elected in 1982. Torres really had high hopes of being named Sec. of Labor, but Pres. Clinton picked Alexis Herman instead. Torres' district COS Jaime Casso (his son-in-law) has declared with a long list of supporters -- leading to the conclusion that Torres' decision was *well planned in advance* to keep everyone out of the race but Casso. But that's not going to happen because sources say Assemblywoman Grace Napolitano (D-58th AD), who has *never lost an election*, will run here instead of facing Martha Escutia (D-50th AD) in what would have been a bruising primary battle for the open 30th SD. This should be a interesting primary, with Napolitano as an early favorite...

☒ **46th CD** - As predicted by Calpeek, Anaheim Councilman Bob Zemel (R) dropped out of this race, leaving attorney Lisa Hughes and Judge Jim Gray (he prefers Jim to James) to face former Congressman Bob Dornan in the GOP primary. Zemel has endorsed Dornan (no shocker) and has urged the Hughes & Gray to drop out. Gray has hired Russo Marsh + Raper as his lead consultants. FYI: a sure sign that B-1 Bob is very serious --- he's shaved his flaming red beard...

☒ **36th CD** - Demos are scrambling for a candidate to replace Jane Harman (D), now that businessman Alan Schwartz of Torrance has decided not to run. As we hit deadline, two names were being mentioned: elected L.A. Charter Reform Comm. Janis Hahn of San Pedro and Redondo Beach Councilman Bob Pinzler, with Pinzler waiting on Hahn. If Hahn runs here, Pinzler would run in the 53rd AD...

☒ **3rd CD** - As Calpeek hit deadline, Demos were

beginning to consolidate behind Sandra Dunn of Carmichael, the general counsel to the Glenn/Colusa Water District, who has solid ties to the ag community. Retiring U.S. Rep. Vic Fazio and Assemblywoman Helen Thompson(D-8th AD) are two of Dunn's key backers. Other Demos who may enter the contest are farmer Howard Beeman of Yolo and Yuba City businessman Robert Dean Kent...

CALPEEK'S CALENDAR OF POLITICAL EVENTS

Mar. 7-10	Nat'l League of Cities Congressional Meeting, Washington DC.
Mar. 10	22nd CD runoff election.
Mar. 12	"The Press & the Presidency" conference, Reagan Library, Simi Valley.
Mar. 18	1st Annual L.A. Political Roast, Century Plaza Hotel, L.A.
Mar. 20-22	Calif. Demo Party convention, Bonaventure Hotel, L.A.
Mar. 23	Campaign reports are due.
Apr. 3-13	CA Legislative Easter recess.
Apr. 7	44th CD special election.
Apr. 8	Calif. AFL-CIO Endorsing conference, S.F.
Apr. 9	17th annual Edmund G. "Pat" Brown Institute Awards Dinner, L.A.
Apr. 14	Long Beach muni elections.

CALPEEK'S INFOBAHN: POLITICAL SHORT TAKES.

Editor's note: Here are a few political items worth noting...

■ **L.A. Co. Sheriff's Update** - There's a new scandal involving the L.A. Co. Sheriff's Dept. A March 3rd front page story in the *L.A. Times* details the arrest on bribery charges of a sheriff's department administrator and an independent food contractor. The week before there was a story about allegations of deputies at the main jail encouraging inmates to beat up child molsters. Bad news for incumbent Sheriff Sherman Block, but not as bad as the lead editorial of March 3rd, with the headline of **Sheriff Dept.'s Long Slide**. Our sources believe this editorial is a tip off that the *L.A. Times* will not endorse Block for reelection. FYI: as **Calpeek** hit deadline, Block was the only candidate to pay \$58,000 for the candidate's statement in the June '98 sample ballot. Block still has \$200,000 in the bank, even after this expenditure...

■ **Fun & Games in the 67th AD** - A Sacto judge has overruled SOS Bill Jones(R) and will allow former Assemblywoman Doris Allen(R) to be on the '98 June

primary ballot --- to face the guy who won the '95 recall against her, GOP Assemblyman Scott Baugh of Huntington Beach. In addition to Baugh, GOP businesswoman Haydee Tillotson is also running. Sources predict Baugh will get dragged through the mud in this primary. It won't be pretty, but will be fun to cover...

■ **Assault Weapon Law Struck Down** - The copy-cat provision of 1989 Roberti-Roos law banning assault weapons was declared unconstitutional Mar. 4th by a State Appeals Court. This means that AB 23 by Don Perata(D-Oakland) becomes very important because it's not only a **complete rewrite** of Roberti-Roos, but it's the only bill still active dealing with this subject. A vote on AB 23 is due at any time...

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